



**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

# **EcoGreen Group**

**of**

## **Silicon Valley**

[www.ecogreengroup.org](http://www.ecogreengroup.org)



## Agenda

- 8:00 – 8:30 Self-introductions  
Mission of EGG  
Upcoming programs,  
events & jobs
- 8:30 – 9:30 **The Everyday Conversation**  
Debra Kiefel



**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

# Self-Introductions



# EcoGreen Group of Silicon Valley

Creating Opportunities for Sustainability and Clean Technologies

## Mission

EcoGreen Group creates professional and entrepreneurial opportunities in sustainability and clean technologies through education, professional development, industry collaboration, and networking.

The EcoGreen Group fulfills this mission through our

- online blog,
- social media,
- collaborative workspaces,
- **volunteer opportunities** (see Rod)
- member projects,
- weekly and monthly meetings,
- and speaker events on specific sustainability topics.



## Upcoming EGG Programs

- Jan 19 Rod Kirk: Social Media
- Jan 26 Tony Green: Recycled Water
- Feb 2 Shahram Javey from Badger Meter  
( invited by Tony )  
<https://www.badgermeter.com/>
- Feb 9 Group discussion :  
Bay-Delta Water Quality Control Plan?

**Tell the State Water Board to Reduce Delta Water Exports and Increase Delta Flows!**



- [http://restorethedelta.nationbuilder.com/bay\\_delta\\_water\\_quality\\_petition](http://restorethedelta.nationbuilder.com/bay_delta_water_quality_petition)

# Updating the Bay Delta Water Quality Control Plan: also supported by Peter Drekmeier of the Tuolumne River Trust

---

**Subject:** SFPUC Update

---

**From:** Peter Drekmeier (peter@tuolumne.org)

---

**To:** peter@tuolumne.org;

---

**Bcc:** peterandmeiling@yahoo.com;

---

**Date:** Wednesday, January 11, 2017 4:09 PM

---

Friends,

Many thanks to those of you who participated in our campaign to encourage the SFPUC to put the Bay Delta Water Quality Control Plan on their agenda yesterday. I thought the meeting went well. We had 37 speakers and even more supporters in the audience. It was a pretty full house.

The Commissioners was very respectful, and after listening to our comments, they directed staff to respond to our response to a brief they've been distributing (our response is attached), and to meet with the environmental community. It looks like that meeting will take place in February.

If you're so inclined, please feel free to email the Commissioners and thank them for discussing the issue and receiving our input. They stepped up! While you're at it, feel free to mention to reasons why you care about this issue. Their email address is [commission@sfwater.org](mailto:commission@sfwater.org).

If you would like to watch the meeting video, it is item 8 at [http://sanfrancisco.granicus.com/MediaPlayer.php?view\\_id=22&clip\\_id=26897](http://sanfrancisco.granicus.com/MediaPlayer.php?view_id=22&clip_id=26897)

Thank you for your ongoing support!


-Peter



**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

## Events

### **Plug and Play Monthly Sustainability Meetup**

 Tell a friend    Share

**Thursday, January 26, 2017**

6:00 PM to 8:30 PM

**Plug and Play Sunnyvale**

440 N. Wolfe Rd., Sunnyvale, CA (map)

Every month we invite thought leaders in the CleanTech and Energy space to connect with and learn from as they reveal their success stories.

It is a great opportunity to learn and network with like-minded people.

<https://www.meetup.com/Silicon-Valley-Energy-Meetup/events/236802548/?rv=ea1>





**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

## Events

**Cleantech Open**  
Feb 6 -10 San Francisco

<http://www.cleantechweek.org/events/>

Early Bird full event pass	\$195+ 10.74 fee
Cleantech job fair	free



**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

## Events

# CUPERTINO'S 9<sup>TH</sup> ANNUAL EARTH DAY & ARBOR DAY FESTIVAL

**Date**: Saturday, April 22<sup>nd</sup>

**Time**: 11am-3pm

**Location**: Civic Center Plaza (next to the library)

Organizations, businesses, and vendors wishing to table can register at [2017CupertinoEarthDayPartners.eventbrite.ca](http://2017CupertinoEarthDayPartners.eventbrite.ca).

*NOTE: [GreenBiz](http://GreenBiz.com)'s can register for FREE – email [laurend@cupertino.org](mailto:laurend@cupertino.org) for your promo code!*

***Registration closes at 5pm on Friday, March 24<sup>th</sup>. Register by February 3<sup>rd</sup> to have your logo included on our event flyer!***



# EcoGreen Group of Silicon Valley

Creating Opportunities for Sustainability and Clean Technologies





**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

## Today's Program

# The Everyday Conversation

by Debra Kiefel

Debra is passionate in bringing California Native Gardens back to Santa Clara Valley to adorn the commercial and residential landscape. She strongly feels that people should have access to “wild nature places” within walking distance from where they live, work, and play. She got her Environmental Studies BA degree from SJSU, and has explored various areas such as composting, oil recycling, recycling, and construction waste salvage. She has also been a contractor at eBay where she converted meta data from ticketing systems into reports that management could use for business decisions.