



**EcoGreen Group** of Silicon Valley  
Creating Opportunities for Sustainability and Clean Technologies

# **EcoGreen Group**

of

# Silicon Valley

[www.ecogreengroup.org](http://www.ecogreengroup.org)



## **Agenda For November 30, 2017**

- 8:00 – 8:20**    **Mission of EGG**  
**Introductions**  
**Upcoming programs & events**  
**Job Leads**
- 8:20 – 9:30**    **What Is Soil & Soil Health**  
**- By Elizabeth Guimarin**



# EcoGreen Group of Silicon Valley

Creating Opportunities for Sustainability and Clean Technologies

## Mission

EcoGreen Group creates professional and entrepreneurial opportunities in sustainability and clean technologies through education, professional development, industry collaboration, and networking.

The EcoGreen Group fulfills this mission through our

- online blog,
- social media,
- collaborative workspaces,
- volunteer opportunities,
- member projects,
- weekly and monthly meetings,
- and speaker events on specific sustainability topics.



## Upcoming EGG Programs

Dec 07 Richard Tsuei – Solar Roofing Project

Dec 14 Year End Party

Dec 21 XMAS Time - No Meeting!

Dec 28 XMAS Time – No Meeting!



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u.s. energy  
storage  
summit  
2017



- 3<sup>rd</sup> yr; presentations, networking, panels, more on Energy Storage
- A Greentech Media Event – does cost \$
- Many many speakers!
- December 12-13, 2017
- San Francisco – Hilton, Union Square
- More info: <https://www.greentechmedia.com/events/live/u-s-energy-storage-summit#gs.JHD=9WU>



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**Save the date**  
Tuesday, December 5th  
11.30 am to 6.30pm

**NO DROP  
LEFT BEHIND**

**Smart & Sustainable Water Strategies**

SUSTAINABLE  
SILICON VALLEY

- Sustainable Silicon Valley Event
- December 05, 2017 11:30-6:30pm
- Microsoft Building in Sunnyvale
- \$55.00 - \$110.00
- All about water!
- **Info:** <https://www.eventbrite.com/e/no-drop-left-behind-smart-sustainable-water-strategies-tickets-37079027369>



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The Climate Reality Project

24  
Hours of Reality

Our **CLIMATE IS CHANGING**  
it's time we **SPEAK UP** as **ONE PLANET**

Join the **LARGEST SOCIAL BROADCAST**  
on the **CLIMATE CRISIS!**

[24HoursofReality.org/stream](https://24HoursofReality.org/stream)

**JOIN NOW**

Hosted by former US Vice President Al Gore and featuring an all-star cast of celebrities, popular artists, scientists, global leaders, and business visionaries, this live broadcast travels around the globe allowing people to witness the climate crisis unfolding on every continent. It highlights the activists fighting for solutions everywhere from city streets to City Hall. And it shows how we can all speak up and make a difference.

<https://cloud.switchboard.live/destination-share-form/bf2ca4d8-4a67-4846-b504-3eb550fcf884>



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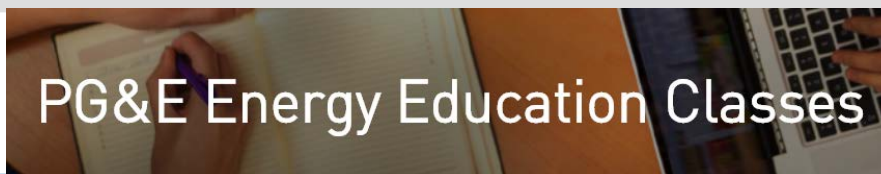
Dec  
1

## [Best Practices for Lighting Retrofits](#)

**Fri December 1, 2017 | 8 am - 5 pm**

San Francisco - Pacific Energy Center

Retrofit opportunities now extend beyond lamps and ballasts to include luminaires, advanced lighting controls systems, and design expertise. Evaluating all energy efficiency tactics while also delivering lighting quality is the basis of this class intended to raise awareness of options such as using new fixtures and controls.



## PG&E Energy Education Classes

Dec  
12

## [Lighting Controls: How Occupant Behavior Impacts Building Energy Performance and ZNE](#)

**Tue December 12, 2017 | 9 am - 4 pm**

San Francisco - Pacific Energy Center

Controls can greatly impact efficiency by giving users more choices - a recent report from Design Lights Consortium (DLC) indicates that advanced lighting controls can account for a 47% increase in energy savings with further savings through behavioral programs. This course will present demonstration projects, behavioral program design from PG&E and other organizations, and lessons from behavioral economics showing how behavior is now a tool to help buildings achieve net zero energy performance.





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# PG&E Energy Education Classes

Dec  
15

[Lighting Fundamentals](#)

**Fri December 15, 2017 | 9 am - 4:30 pm**

San Francisco - Pacific Energy Center

We will use the lighting classroom to provide visual experiences of lighting terminology, vision, light and color theory, electric light sources, fixtures, controls, and calculations.

This course provides a basic overview of fundamental lighting topics and the classroom's color booths enable attendees to evaluate high-efficiency light sources.

[Register for this class](#)



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A horizontal banner image with a dark, semi-transparent background. It shows a close-up of a person's hand writing in a notebook with a purple pen on the left, and a laptop keyboard on the right. The text 'PG&E Energy Education Classes' is overlaid in large white font.

# PG&E Energy Education Classes

<http://66.198.243.12/>



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| TALKS |

## Point Of No Return

Hilaree O'Neill, Mountaineer

**VENUE:** Fox Theatre, Redwood City, CA, United States

**DATE + TIME:** December 6, 2017 at 7:00 pm

**TICKET PRICE:** \$45-63

<https://foxrwc.showare.com/ordertickets.asp?p=448&src=eventperformances>



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## The Evolution of Environmental Debates Past and Present

In recent decades, controversial science, once opposed by industry, has been accepted on a host of environmental issues. Today, no one disputes evidence that smog, aerosols, and overdrafted groundwater are threats. What lessons do these past debates provide about how scientific arguments about climate change can evolve?

*Felicity Barringer* | Former Environment Reporter, The New York Times | Editor, "...& The West," Stanford Blog on Environment of U.S. West

**Contact Phone:**

(650) 670-7321

NOVEMBER 30, 2017 - 4:30PM TO 5:20PM  
ROBLE THEATER IN ROBLE HALL

<https://energy.stanford.edu/events/hard-earth-talk-selling-science>



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## Camera as Witness Presents 20th UNAFF film **GUARDIANS OF THE EARTH**

Behind the scenes at the Paris  
Agreement talks!

Thursday, November 30, 2017  
7:00 pm  
Hewlett Teaching Center room 201, 370  
Serra Mall, Stanford University [Map](#)  
*Sponsored by:*  
*Camera as Witness*



***GUARDIANS OF THE EARTH***  
*(86 min) France*  
*Director: Filip Antoni Malinowski*

<http://events.stanford.edu/events/735/73553/>



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Mycological Society of San Francisco

## 48TH ANNUAL FUNGUS FAIR



SF County Fair Building  
9th Ave. & Lincoln Way

**Sunday, December 3, 2017**  
**10AM to 5PM**

Art by Fiorella Ikeue  
fiorellaikeue.com

For tickets and info: [mssf.org](http://mssf.org)  
Adults \$15 | Seniors/Students \$12 | Children 12 & under \$10  
Early-bird and group rates available online

<http://mssf.org/fungus-fairs/>

*KQED ran this spot regarding the 2010 Fair:*

*One day each December, Bay Area mushroom lovers fan out and collect fungi of all shapes and colors. They then display their finds at the Mycological Society of San Francisco's annual Fungus Fair. QUEST tags along with fair organizer J.R. Blair and his San Francisco State University students as they collect mushrooms in San Francisco's McLaren Park. Then we tour the fair in Berkeley to explore the Bay Area's tasty, dangerous and weirdly wonderful fungi.*



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California Native Garden Foundation (CNGF) would like to invite your organization Eco Green Group of Silicon Valley to participate in this year's CNGF Makers Fair.

The fair will be held Saturday December 9, from 11:00am to 4:00pm

Please complete the following online form to register for the fair.

[https://docs.google.com/forms/d/e/1FAIpQLSeueDeEdLccTJF5XtVnZHZlv\\_0gl3WsvDBnMH3TeEC\\_cJy4xQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeueDeEdLccTJF5XtVnZHZlv_0gl3WsvDBnMH3TeEC_cJy4xQ/viewform)

We sure hope you can make it!!! It would be wonderful to have EGG at the fair!!!

[https://docs.google.com/forms/d/e/1FAIpQLSeueDeEdLccTJF5XtVnZHZlv\\_0gl3WsvDBnMH3TeEC\\_cJy4xQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSeueDeEdLccTJF5XtVnZHZlv_0gl3WsvDBnMH3TeEC_cJy4xQ/viewform)



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## **Jobs & Job Leads**

- Check out the [Green Jobs Tab](#) on our website!
- **Anybody have any opportunities to communicate?**





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## Jobs & Job Leads

- Green Jobs Network:  
<http://facebook.com/groups/greencareers/>
- Green Jobs Network group on Facebook -- now 2,500 members strong! You can join us @  
<http://facebook.com/groups/greencareers/>



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## **Jobs & Job Leads**

### **THE GREATER SAN JOSE CAREER FAIR**

**Thursday, December 7, 2017**

**11:00am to 2:00pm**

DoubleTree by Hilton San Jose

2050 Gateway Place

San Jose, CA 95110

For a QUICK ENTRY PASS and more info, please go to:

<https://choicecareerfaairs.com/e/san-jose-career-fair-december-7-2017>



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And Now.....Todays Feature Presentation!

## What Is Soil & Soil Health

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